

# Esports & Video Game Club

## Mission Statement:

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The ESVGC governs, supports and promotes the growth of district gamers through community development, advocacy, equitable participation, and interscholastic competition to enrich the educational experience.

## Esports:

Esports is competitive video gaming with the expectation that students are grade eligible, attend practices, commit to entire seasons of competition, promote positive sportsmanship, and represent the school in a positive manner.

## Video Game Club:

VGC is casual gaming individually or as a group playing a wide range of games without as much structure and restrictions as Esports. Examples of titles and activities may include: Mario Party, Overcooked 2, The Forest, Palworld, Roblox, and Minecraft.

## Meeting Times:

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- Video Game Club Mondays – Weekly after school 2:45 – 5:00
- Esports (While in season) – Weekly for games T/W/Th. Practice on off game days
- Student Organization Meetings – First Monday of every month during 2<sup>nd</sup> lunch (11:30-12:15), Room 110

## Officer Roles:

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Advisor: The advisor will be the appointed staff members from EASD. The advisor is responsible for:

- **Supervise.** Oversees all club events, games and practices.
- **Leadership.** Advocate for the club
- **Environment.** Handles facility needs
- **Financial.** Manages all financials
- **Logistics.** Sets up and chaperones events outside of the school.
- **Arbitrator.** Arbitrates decisions on all disagreements and has final say in the event of an even dispute.
- **Culture.** Ensures a welcoming place for all students and enforces EASD code of conduct for organizations.

## Executives (2):

As our club's executive, you will be planning, organizing, and carrying out responsibilities associated with your role as the club's chief executive officer. Most members will help you succeed if the tasks and expectations are clearly defined, reasonable, and the members share appropriate interest and skill.

- **Appointing and delegating.** Take great care in the appointments you make and in delegating tasks. After appointing persons to perform tasks, it is your responsibility to ensure that the task is done correctly and completely.
- **Attending.** As an ex-officio member, you must attend as many committee meetings as possible, but it is not your job to run the meetings. You are a significant role model; so your attendance at regular club meetings, board meetings, and all club activities is crucial. Attend and encourage all others to attend Esports and video game club functions.
- **Goal setting.** For results goals must be clear and attainable. It is expected for the president to come up with 3 fundraising activities throughout the school year.
- **Motivating.** Establish a climate of enthusiasm, openness, and concern. Follow up, congratulate, and listen.
- **Recruiting and retaining.** Make certain all members are active and involved throughout the year. New membership is the lifeblood of the club. Make certain new members are welcomed and understand the opportunities that are available to members.
- **Succession.** Prepare next year's president for duties as your club's next chief officers. Try to encourage members to run for positions. Be very observant of those you think can do well with certain posts for the next year.

## Social Media Coordinator

As our social media coordinator, they will combine marketing and social media management to enhance our social media presence, interaction with brands, promote brand events, and expand opportunities.

- Create marketing and social media campaigns, including: content ideation, implementation, and schedules
- Ensure brand consistency in marketing materials and brand management
- Grows and expands company social media presence on Facebook, Twitter, Instagram, YouTube and TikTok
- Creates engaging written or graphic content in the form of newsletters, web page and blog content, or social media messages